

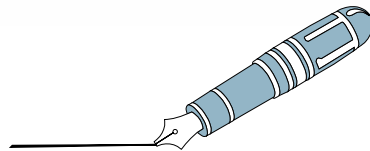
The Kusa Seed Society

www.ancientcerealgrains.org



Ojai, California

Dear Friends,

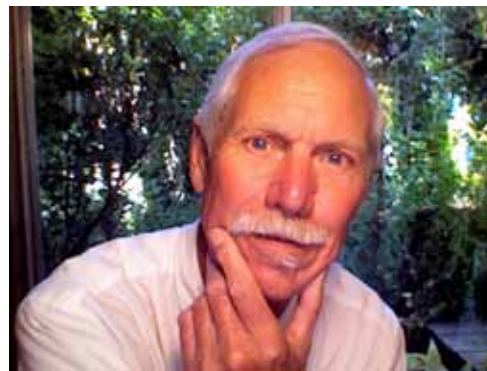


Please print this letter and save it for future reference.

A Personal Letter from the Executive Director

Dear Friends,

The untrammelled, foodgrain seedstocks stewarded by the Kusa Seed organization are timeless substances with valuable practical relevance to modern life and human health. So convinced am I of the truth of this fundamental fact, that I have enthusiastically dedicated myself to this seedwork for decades.



It is my dream to have a campus, a school, where young people can come to study and learn — hands-on — the arts and sciences of earth's biodiverse human foodgrains. I have a clear image of a library building on campus, just like at any school, and I have spent an adult lifetime collecting books and papers for just this student library — all of it specialized on human foodgrains in every aspect; material and spiritual. This campus is a place where biodiverse precious foodgrain seedlines are regenerated and given the care and attention they deserve as a heritage made available to the coming generations of the future. I call this place — this campus — the "Seed Sanctuary" and its facilities, "The Seed Learning Center."

To perform its work, The Kusa Seed Society needs charitable support. Seed and literature distribution revenues — as important and vital as those activities are — are miniscule in terms of annual dollar amount obtained; far less than the cost of the basic operations required to provide those services. Our Society members are wonderful people, but their dues are not sufficient to support the organization. Because of this organizational funding deficit, I have served as Executive Director as a volunteer, guiding the organization, but not earning a single penny. After many years of this, I can testify that it is a most engaging spiritual exercise. But this organizational funding deficit, blocks the development of this organization and its mission to steward and preserve living seeds for the use and employment of future generations.

Accordingly, I turn to you, the interested public, and ask you to take up common cause with this organization if you can. Help this organization overcome the obstacle of a lack of basic operational and development funds. Thousands of precious, rare seeds are on-hand here, ready to plant and then distribute. A number of volumes of important, useful manuscripts are written and are ready for publication. I ask you to help this seedwork grow and bloom if you can, by contributing the vital financial connections that presently are missing.

The Kusa Seed Society offers a great fit for a school or other established educational entity that wants a ready-to-go, 'turn-key' enhancement to their institution. The fit is good across a number of departments. Connect this organization if you can, with a match; a place that will enthusiastically take this seedwork under its wing, and contract to guarantee this organization the long-term financial support and facilities needed to perform this precious seedwork. A direct, "inside" connection to a top decision-maker is needed to bring this about.

Or consider this: the purpose and work of The Kusa Seed Society offers a majestic fit for a private, grant-making foundation. There are many such entities in the United States, seeking to improve society. Here, with the work of the Kusa Seed organization, is a program that is proven, genuine, and intrinsically worthy of long-range support. I ask you to help this organization if you can, by furnishing a personal introduction to a private foundation official. An official who sincerely wants to assist this seedwork effort with financial support. An official who will invite this organization's funding proposal, help sponsor and guide it, and shepherd it through the circuitous maze to success. A direct, "inside" connection to a top decision-maker is needed to bring this about.

The above are just two out of a dozen or more ways to overcome the obstacle of lack of funds. I invite you to join me in this beautiful work by helping to connect this organization to the resources it needs to grow, safeguard, and spread these timeless seeds.

With appreciation,

Lorenz K. Schaller

Executive Director